



FOR IMMEDIATE RELEASE

CNECT Appoints Two Region Directors

National Group Purchasing Organization Welcomes Gregory Rayfield and Brian Kenis

San Diego–June 6, 2017 – CNECT a leading national group purchasing organization (GPO), today announced the appointments of Gregory Rayfield as Region Director of the Central territory and Brian Kenis as Region Director of Southern California.

As region directors, Rayfield and Kenis are responsible for business development and driving sales growth, as well as ensuring member service levels are of the highest quality. In conjunction with CNECT's sales representatives and operations team, they will provide member support, in a consultative way, to assist members in driving the greatest value from their GPO relationship.

With more than 6,500 members nationally in healthcare, veterinary, social service, education and many other business and industry sectors, CNECT aims to empower its members through access to a robust contract portfolio, superior service and an extensive array of supplier partners.

"We are confident both Brian and Gregory will go above and beyond for our members and will continue our nearly 40-year legacy of exceptional service, helping our members further maximize their GPO benefits," said Sparkle Barnes, executive vice president of CNECT.

Brian Kenis comes to CNECT with a diverse background in health care consulting and sales, selling into emerging medical markets. He offers extensive experience working strategically with and for group purchasing organizations. Kenis has worked with a wide array of health care professionals, including executives, independent physicians, managed care providers, and post-acute care facilities.

Gregory Rayfield, MBA comes to CNECT with sales experience in the field of clinical instruments and diagnostic tests where he specialized in clinical diagnostic equipment and point of care medical devices sales.

“CNECT is well known for its exceptional customer service with its members, and for delivering highly customized and strategic guidance for optimizing business operations and reducing costs,” said Kenis.

“I look forward to applying my talents to this trusted organization and adding value to our members,” said Rayfield.

For more information on CNECT, please visit www.CNECTGPO.com.

About CNECT

CNECT is a national group purchasing organization (GPO) that allows its members to access discounts and services specifically designed to enhance their financial strength. Through dedicated support, detailed analytics, individualized program development and training opportunities, CNECT ensures members realize the total value proposition of their GPO relationship. Founded in 1979, CNECT continues to serve as a trusted partner and valued resource to members all classes of trade, including healthcare, social service and education. Through CNECT’s affiliation with Premier, one of the nation’s largest GPOs, members have access to a comprehensive savings portfolio that includes thousands of contracts covering all aspects of purchasing.

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