4 Essential Capabilities That Will Transform
Your Security Awareness Training Program

Security awareness training (SAT) platforms are critical for transforming employees from the weakest link into a strong human firewall. However, not all SAT platforms are created equal. While certain features and capabilities have become table stakes for SAT platforms and can be found across most vendors, there are additional capabilities that are essential for elevating your program to new levels of effectiveness and efficiency.

Here are four critical capabilities your SAT vendor should provide.

1 **Smart Grouping**

Any SAT administrator should have the ability to "group" employees based on risky attributes, job functions, departments, etc., and automatically provide those employees with specific, customized training and simulated phishing. This capability should allow you to tailor phishing campaigns, training assignments, and remedial learning based on these attributes and behaviors.

2 **Fully Randomized, Automated Phishing**

The ability to automatically recommend and deliver personalized phishing campaigns based on a user's training and phishing history is critical for awareness and prevention. This should include fully randomized email templates per each user to prevent users from alerting others about the test. Many SAT providers simply offer randomized templates for each campaign, not each user.

3 **AI-Powered Automation**

Many SAT vendors still require administrators to manually operate training and simulated phishing campaigns. By partnering with an SAT provider that truly delivers end-to-end, AI-powered automation, you can save yourself time and errors by eliminating manually-driven, awareness training and simulated phishing.

4 **Enterprise-Grade Reporting**

Many SAT vendors provide "lip service" when it comes to reporting, but few provide comprehensive capabilities allowing you to showcase your training successes quickly and easily to upper management. Capabilities should include an extensive array of "tactical-level" reporting to gauge training and phishing levels, "strategic-level" reporting to easily create executive-level reports for the c-suite, and the ability to create customized reports to integrate with other analytic/BI tools. Lastly, an interactive dashboard is a must.

Secure your healthcare business and score high grades on security culture across your workforce.

Contact your Zones account executive and start transforming your SAT program today.

START NOW

ZONES
First Choice for IT™

NMSDC MEMBER
CORPORATE PLUS®

zones.com/healthcare | HealthcareIT@zones.com