



Print, Promo, and Apparel

Create, manage, and distribute your
branded product assortment

Reach your target audience through self-serve and custom branded solutions.

ODP Business Solutions™ — previously Office Depot® Business Solutions Division — can help you take a fresh approach to controlling and enhancing your brand, all while helping you reduce expenses and maximize ROI.

Look to us to help bring your print, promotional products, and apparel to life. By leveraging our e-commerce experience, our holistic offerings can help you boost brand management and awareness-building through simple product and design customization. We'll help you create greater efficiencies that expand the way you promote your brand with hundreds of high-quality and professional products — delivered in the quantities you want through simple ordering and consultation from our team.

Options for every industry

No matter what industry you're in, we can help you manage your brand and build awareness through printing on demand, including promotional products and apparel. We also offer inventory management, kitting, and fulfillment for these industries and more:

- Construction
- Education
- Finance and insurance
- Government
- Healthcare
- Hospitality and accommodations
- Information technology
- Manufacturing
- Professional services
- Real estate
- Retail
- Utilities



Why ODP Business Solutions™?

Personal

- Dedicated account team
- Experienced business advisors

Comprehensive

- Extensive product range
- Wide-ranging business services
- Product authenticity

Forward thinking

- People, planet, and prosperity
- Innovative digital platforms

Accessible

- Extensive supply chain
- Advanced visibility and reporting
- Strategic alliances
- Customized order delivery

A world of printing at your fingertips.

Custom print solutions

Our custom print solutions let you maintain brand consistency while also increasing cost savings and ordering efficiency. Control what can be ordered and who does the ordering to better forecast costs and reduce rogue spending.

- Integrate with your existing account purchasing and invoicing
- Gain reporting and insights into category purchases
- Get dedicated support from a single point of contact

From presentations and marketing materials to workbooks and more, we can help you promote your brand and evolve your business. Our products and services include custom document printing, manuals, flyers, newsletters, large-format printing, and more.

Put My Files to work for you

Our print-on-demand services offer a wide range of self-service printing, binding, and finishing options online. Through our convenient My Files application, you can take self-service printing, binding, and finishing into your own hands. It's simple to use and always there when you want it. Count on My Files to help you print, store, and reorder documents and marketing materials, including:

- Flyers
- Brochures
- Postcards
- Menus
- Rack cards
- Signage
- General ledgers
- Employee handbooks
- Training materials
- Teller receipts
- Catalogs and so much more

Tap into our nationwide printing facilities and online print-on-demand services for a wide range of printing, binding, and finishing options, including:

- Financial documents
- Custom ink, stamps, and daters
- Employee handbooks and training guides
- Custom forms, checks, and labels
- Mounting, hole punching, and padding



Did you know?

In addition to materials like documents, letterhead, and envelopes, ODP Business Solutions™ can also help you print signage, floor decals, posters, banners, and more — for indoors and out.

Brand Identity and document printing

Your brand is your business's identity. Our Brand Identity application allows you to set up and control custom design templates for your users to personalize their products. The result? You can help keep your brand consistent across your organization.

Standardize your core communications:

- Business cards
- Letterhead
- Envelopes
- Nameplates
- Employee badges and more

Promote services and member benefits:

- Flyers
- Brochures
- Rack cards and more

Keep accounting on track:

- Checks
- Envelopes
- Custom stamps
- Forms and more

Leverage an e-commerce solution for your branded company store.

Leverage ODP360, a customized company store and purchase program that allows for the easy distribution of company-branded print, promotional products, and apparel. Tap into our innovative systems and technology for turnkey branding, purchasing, user groups, guided purchasing, payment options, cybersecurity, plus access and integration. You can even add print materials to your company store.



Bring your brand to life

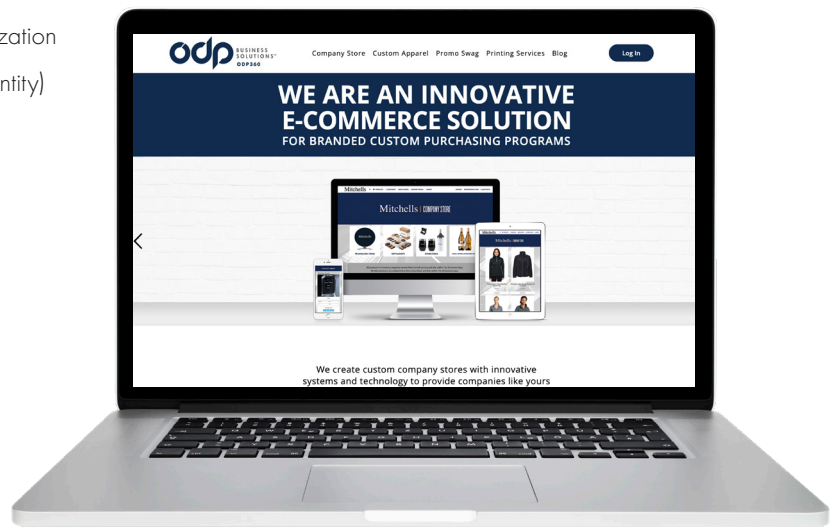
Logoed promotional products and apparel are everywhere. Whether it's business attire, workwear, scrubs, drinkware, or writing items and more, ODP360 delivers. We provide a streamlined process for ordering, decorating, and delivering custom branded apparel in quantities from 1 to 1,000+, so you can communicate your professional identity clearly and consistently.

Having relationships with many major brands, suppliers, and decorators allows us to manage all distribution, billing, and logistics activities through our automated, centralized system. This fully integrated supply chain helps to improve order accuracy, accelerate speed and efficiency, as well as reduce costs to create a more affordable product. Look to us for the following:

- Online web platform with easy product design and customization
- Apparel and promotional items (many with no minimum quantity)
- Digital print on demand
- Inventory management, kitting, and fulfillment
- Brand integrity management
- Hundreds of high-quality and professional products
- Industry experience
- Multiple payment and billing options
- Simple ordering and reordering workflow

Add your name, logo, or design to almost anything

From pens to postcards, mugs to magnets, and everything in between, we can help you communicate your professional identity clearly and consistently. Use ODP360 to order your materials with the click of a button.



Did you know?

Our on-demand apparel can be ordered at any time, decorated, customized, and shipped in a quantity as low as one. Learn more at odp360.com.

odp360.com

Discover greener ways to print.

Supporting the health of our planet continues to be a foundational focus for ODP Business Solutions™, and that extends into our Print, Promo, and Apparel services. We offer these key solutions with eco-attributes or eco-labels to help you meet your own sustainability objectives:



Paper

Print on paper that has one or more meaningful eco-attributes or eco-labels, such as:

- o Forest Stewardship Council® (FSC®) certified — made from wood/paper that comes from forests managed to rigorous environmental and social standards, supported by the world's leading conservation organizations.
- o From forests that help you support practices that better protect forests and the environment.



Fabric and materials

Keep greener products top of mind with apparel items and hard goods from various manufacturers that make products with materials that are better for the planet. Everything from recycled polyester, recycled plastic, organic cotton, and FSC-certified bamboo to soy-based ink, recyclable packaging, and more.[†] 46% of consumers have a more favorable opinion of a company if the promo product they received was environmentally friendly.*

*Ad Impressions Study, ASI 2023
†Recyclable where facilities exist.



Ink

Seek products that use eco-conscious inks like vegetable, UV, algae, and water-based inks. Vegetable-based inks do not contain petroleum oil and instead more sustainable sources like soy, cottonseed, tung, and linseed. These inks are also designed to print in a manner that markedly reduces the release of VOCs.

Did you know?

You don't have to go it alone. Our dedicated sales teams can work closely with you to understand your objectives and provide the right Print, Promo, and Apparel solutions for you.



Printing is just the beginning.

In addition to all of the high-volume, on-demand, and custom printing solutions ODP Business Solutions™ has to offer, you can also tap into Print, Promo, and Apparel for everything from labor law compliance services to shredding services — plus much more.



Shredding and storage

Leverage our monthly, biweekly, or weekly shredding subscription services* — plus store confidential documents off-site for added security and to help free up space and resources.



Labor law poster compliance

Have at least 100 locations? We work with a partner to provide you with the most up-to-date federal and local government mandated labor compliance posters — on time with no hassle.



Provider and vendor streamlining

Count on us to help you boost efficiency, minimize expenses, gain greater visibility and control in spending, and leverage customized solutions at competitive prices.

*A 12-month commitment and valid credit card are required. Fees paid prior to termination are non-refundable, and fees for early termination may apply. Recurring payments will be automatically billed on a monthly basis to the selected method of payment. Subscription will automatically renew annually unless terminated in accordance with the terms and conditions.

Proven results. Put into print.

Custom technology. A nationwide network. A cutting-edge web-to-print and digital platform. A dedicated client services team. ODP Business Solutions™ offers all of these things and more to help your business control and enhance your brand — all while reducing expenses and maximizing ROI. But don't just take our word for it. Discover results from these real-world case studies.

Higher education

A Big 10 university selected ODP Business Solutions™ for assistance with large-quantity signage in order to prepare its campus for returning students. The university was able to efficiently set up a process to order signs in a variety of formats and materials for use across the campus that includes:

- 780 buildings
- 28 dining facilities
- 32 computer labs
- A variety of athletic facilities

The university's initial order of 5,000 decals and 22,000 signs was quickly followed by an order for 68,000 more pieces to finish the job. ODP Business Solutions™ is on deck to handle the production of additional custom signs whenever requested.

[View case study](#)

Healthcare company services

ODP Business Solutions™ worked with a healthcare company to create an online hub for program managers to easily source and order printed materials for its network of 100+ senior living communities in multiple states. By transitioning management of print services to ODP Business Solutions™, the healthcare company was able to:

- Significantly reduce the overall spend
- Maintain print quality standards and meet stringent production and distribution timelines
- Eliminate having to maintain and upgrade its facilities and equipment

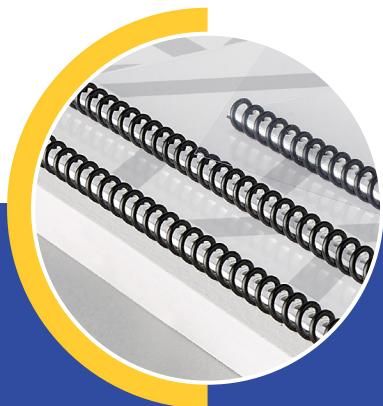
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Financial services

For many years, a leading financial services company handled print services in-house. As the company grew, so did the cost of sophisticated printing equipment, supplies, and labor — including managing a multimillion-dollar cost center internally. By transitioning its print services fulfillment to ODP Business Solutions™, a leading financial services firm was able to:

- Significantly reduce the overall spend for the cost center
- Maintain print quality standards and meet stringent production and distribution timelines
- Eliminate having to maintain and upgrade its facilities and equipment
- Redeploy resources to other priority business units
- Uphold critical data security protocols
- Gain assurance with solid disaster recovery plans

[View case study](#)



Discover what ODP Business Solutions™ Print, Promo, and Apparel services can do for you.

Visit odpbusiness.com/I/prelogin/print-services today.



Print, Promo, and Apparel
by ODP Business Solutions™

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