Executive & Workforce Digital Exposure Protection

Effective June 1, 2026 through May 31, 2029

Contracted Supplier: ironwall by Incogni

Contract ID: CC-0153

CNECT has established a sole-source agreement with Ironwall to provide executive and workforce digital exposure protection services.

Product, Pricing, and Services Available

This category addresses the increasing risk posed by publicly available personal information ("digital exhaust"), which can expose healthcare leaders and staff to cyberattacks, fraud, impersonation, and physical security threats. Ironwall delivers a comprehensive solution designed to identify and remove sensitive personal information from data brokers, public records, and online sources, while continuously monitoring for re-exposure.

Class of Trade Eligibility

All CNECT Members

How to Operationalize This Agreement

A member service agreement is required.

Key Contract Values

Pricing and Terms

CNECT members have access to preferred pricing, offering **over 23% discounts off standard rates.** Pricing is firm for the term of the agreement.

Tiered Solutions

Ironwall provides tiered solutions aligned to varying risk profiles.

- **Signature:** Signature is a digital privacy program to reduce publicly available personal information and help lower the risk of scams, identity theft, social engineering, targeted phishing, and unwanted solicitation.
- **Premium:** Premium increases the frequency of scans and removals and adds critical privacy tools, such as VPNs, masked email and phone numbers, and a password manager.
- **Executive:** Executive is the ultimate protection package for executives, high-net-worth individuals (HNWI), and other high-risk people who demand the highest protection and emergency support package available on the market. This is the most comprehensive digital exposure protection and privacy support package available within the Ironwall service portfolio.

All service tiers include coverage for household family members, broadening protection beyond the individual user.

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CNECT CONTRACT EXECUTIVE SUMMARY

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Every link stronger.

Service Tier	Signature	Premium	Executive
Price and Discount	CNECT Member Price: $229 (Includes CNECT Member Discount of over 23%)	CNECT Member Price: $764 (Includes CNECT Member Discount of over 23%)	CNECT Member Price: $3,824 (Includes CNECT Member Discount of over 23%)
Description	Signature is a digital privacy program to reduce publicly available personal information and help lower the risk of scams, identity theft, social engineering, targeted phishing, and unwanted solicitation.	Premium provides exceptional protection to individuals with elevated privacy, reputational, or personal safety concerns where, in addition to the threats covered by Signature, extra protection is necessary to make it difficult for assailants to find your home address online.	Executive is the ultimate protection package for executives, high-net-worth individuals (HNWI), and other high-risk people who demand the most comprehensive digital exposure protection and privacy support package available within the Ironwall service portfolio. Executive provides twice-weekly scans and removals at the highest intensity, privacy tools for two users (e.g. executive and spouse), and built-in emergency protocols and support.
Removal Protection	• Total Protection (Removes from Data Brokers) • Unlimited Proactive and Custom Requests	• Total Protection • Unlimited Proactive and Custom Requests	• Total Protection • Unlimited Proactive and Custom Requests
Family Protection	All Residing Family Included	All Residing Family Included	All Residing Family Included
Preventative Services	None (No Upgrade Available)	• Secure Mobile Number (1) • Secure Email Alias (1) • Alternative ID Protection (1) • Password Manager Protection (1) • Personal Dark Web Monitoring (Main Member)	• Secure Mobile Number (2) • Secure Email Alias (2) • Alternative ID Protection (2) • Password Manager Protection (2) • Personal Dark Web Monitoring (Main Member and Spouse) • Fraud Protection, Remediation, and Reimbursement
Emergency Support Services	None (No Upgrade Available)	Optionally Available for SRP $1999 per Instance: • Home Security Assessment • Twice-Daily Scans during Emergency Support • Threat Actor Identification and Nullification Support • Local Law Enforcement Contact and Interaction • Extended Family Protection	Included: • Dedicated Security and Risk Advisor (Federal Law Enforcement Background) • Home Security Assessment • Twice-Daily Scans during Emergency Support • Threat Actor Identification and Nullification Support • Local Law Enforcement Contact and Interaction • Extended Family Protection
Organizational Level Protection	None (No Upgrade Available)	Not Included, but Optionally Available	Included (for 20+ Protected Executives): • Dark web monitoring for references to the organization and its personnel, access credentials, exposed information, and publicly accessible threat indicators. • Monitoring publicly available online discussions and references that may indicate elevated risk to protected personnel or organizational operations. • Scan of leaks and compromises of corporate assets and quarterly deep-dive threat assessment reports for executives. • Expert-level consultation for identified threats.

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Solution Capabilities

Ironwall provides an end-to-end approach to managing digital exposure risks through:

- Continuous discovery and removal of personal data across 2,000+ data broker and public-facing sources.
- Ongoing monitoring for re-exposure with scan frequencies ranging from monthly to multiple times per week depending on service tier.
- Identification and mitigation of sensitive data exposure including home addresses, contact information, and personal identifiers for individuals and their families.
- Dark web monitoring and fraud protection tools to identify potential breaches or misuse of personal data.
- Optional emergency response services, including supporting communication and coordination with law enforcement and security teams during elevated-risk situations.

Ironwall combines automated scanning technology with human privacy specialists to identify threats, validate exposure, and execute removal actions across a broad set of online and public data sources.

Security and Compliance Overview

Ironwall maintains a comprehensive information security and data protection program designed to safeguard sensitive personal data and support enterprise-level deployment.

- SOC 2 Type II certified, with ongoing third-party audits to validate security controls and processes.
- Encryption-based data protection, utilizing AES-256 encryption at rest and TLS 1.2+ protocols for data in transit.
- Role-based access controls (RBAC) and least-privilege access to ensure data is only accessible to authorized personnel.
- Continuous monitoring and incident response framework, including real-time detection, escalation, and communication protocols.
- Secure data lifecycle management, including defined retention policies and secure deletion upon request or contract termination.
- Vetted third-party infrastructure and subprocessors, with ongoing monitoring and contractual security requirements.
- Established quality assurance processes, including activity tracking, audit logs, and reporting to ensure transparency and accountability.

Ironwall has experience supporting high-risk, high-profile populations and applies consistent security, compliance, and operational standards across all service tiers.

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Terms and Performance

- Rapid onboarding with portal access available within one business day; services begin immediately upon enrollment.
- Fully managed service with minimal effort required from members; Ironwall coordinates all discovery, removal, and monitoring activities.
- Ongoing monitoring with tiered service frequency (monthly to multiple times weekly).
- Regular reporting available at both the individual and organizational level.
- Dedicated account management and recommended periodic performance check-ins.
- Ironwall maintains SOC 2 Type II certification and applies industry-standard security controls, including encryption, access controls, and defined incident response procedures.

Resources

Sales: Adrian Catalano, adrian.catalano@ironwall.com, 949.620.1393

Email is preferred contact method. Maximum reponse time is one business day.

Sourcing Summary

The CNECT contracting team conducted a national RFP. Vendor participants are indicated in the table below. An award was based upon an analysis of the market, vendor attributes, and services. Upon review of key criteria, the category was approved for a sole-source award.

RFP Summary	
Sourcing Process/ Public Notification	RFP Posted to CNECT Website
Vendors Invited to Participate	▪ Ironwall ▪ Onerep ▪ Optery ▪ DeleteMe
Bidder	▪ Ironwall
Award Criteria	Vendor attributes, services, and competitive pricing that meet the needs of members.
Contracting Staff	All contracting decisions for this category were made through CNECT's established sourcing and governance process, led by a team of contracting professionals with over 40 years of combined GPO experience. For this category, CNECT also incorporated subject-matter expertise from within the Health Center Partners Family of Companies to inform category design, supplier evaluation, and overall solution alignment with member needs.
Awarded Vendor	▪ Ironwall

Questions

For questions about this agreement, please contact your local representative or the CNECT contracts team at rfp@cnectgpo.com.

As a group purchasing organization, CNECT does not assume any liability with respect to individual participating members' compliance with the terms and conditions of the group purchasing agreements which each member elects to access. Each participating member is solely responsible for its performance under such agreements and for being aware of its obligations under such agreements.