elora

Helping Patients Get Care and Keep Coverage

Delivering 4x throughput in the background of social care with automation, tracking, and assisted handoffs.

Shawn L. Ramirez, Ph.D., CEO | EloraHQ | June 2026
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Elora automates workflows for eligibility and access

Built for Community Health

Designed with community health workers for same day visits, multi-site operations.

Connected to insurance systems

- Live eligibility and coverage status
- Automated alerting for gaps and renewal risk
- Supervisor, Admin, and Handoff workflows

Staff-Friendly and Person-Centered

One workspace for front desk staff and navigators to identify needs, track responsibilities, and resolve issues.

Eligibility and Coverage Need Immediate Action

> Hard to reach populations disenroll due to **lack of information** (unaware of eligibility, risk of lapse, renewal requirements), **fragmented workflows** (eligibility checks, renewal tracking, delayed handoffs), and **administrative lag.** Providers will have 30-days to secure retroactive coverage for uninsured adults.

Elora gives frontlines support to stay focused on care with tools for immediate action.

How Elora supports coverage at the frontlines

A workspace for Community Health Workers and other frontline teams.

Verify at every touchpoint

Live eligibility checks and monthly sweeps keep coverage up to date

Alerts and Coordination

Flag renewal and coverage gaps so staff can support within the reinstatement window.

Assisted Workflows

Patient identification, tracking, documentation, resource navigation, and prioritized follow-up.

HIPAA compliant and SOC2 Type II (in audit, expected Q3 2026).

Real-world Results

Measured over 6 months from baseline across mobile health, hospital discharge, and community care settings.

4x

Volume per worker

Same team, more capacity to serve complex needs

92%

Patient Opt-In

Staff noted 'more trust' and 'happy clients'

2hrs

Time to Competency

Minimal learning curve enables rapid deployment

How is Elora used today?

Clinical and Non-Clinical Settings

Elora is used in FQHCs, clinics, homes, and in the field to support complex needs and rural health.

Live Coverage Checks

Insurance checks at intake and automated follow-up workflows.

Integrated Intake & Pre-Completed Forms

Intake and enrollment forms completed live, then pulled into program reports and EHRs.

Service to Revenue

Data sync'd for more efficient reporting, HRSN, and quality metrics visibility.

> In 5 minutes, Elora gives patients a little bit of hope and something to act on.
>
> **— Mika Woodruff, CARES Specialist, Olympia Fire Department**

> There's an opportunity in this to drive payers and health systems to greater visibility, do more with less, and improve outcomes along the way.
>
> **— JP Anderson, CEO, CHOICE Regional Health**

Everything on this page is live and in production

Elora is an **AI Case Management and Care Coordination tool** — that sits with frontline workers at flexible steps in care.

At Intake, Discharge, or in Transition

- **Coverage checks** in real time
- **Forms auto-completed**
- **Needs surfaced, resources , care plan** — person-centered, tailored
- **Prioritized workflows** to close loops and take action

Real-time back office

- **Client management system** (lightweight)
- **Supervisor views** to support workforce management
- **Prioritized tasks and alerting** by exception
- **In-app communication** for task coordination, warm handoff, and follow-up
- **Data, reporting, and billable units** in real time*

**Custom reporting and billable units determined in Phase 1. Ask for more details.*

150+ Years of Institutional and Clinical Leadership

FOUNDERS

Shawn L. Ramirez, PhD | CEO

20+ years in data science and machine learning. Emory, Harvard.

Melanie Chen | CTO

Scaled global fulfillment at Walmart with secure, high-volume operational systems.

BOARD OF ADVISORS

Geoffrey Hall, MSW, MBA | Hospital CEO

Veteran CEO: Cleveland Clinic Rehabilitation, NYU Mangione.

Dr. Brian Ferris | CMO

30 years, vascular surgeon, Chief Medical Officer, chronic disease expert.

Nan Krafft, MS, PHN, RN | Product

3x digital health leader. Former Crisis Text Line, Accolade.

Keegan Bailey | Value-Based Care

CEO and Chief Architect of health systems and remote monitoring.

Dr. Ellie Graeden | AI and Data Privacy

Built the frameworks used by CDC, UN, and G20 for data governance and AI. Chief Data & Product Officer, Metron.

Jacob Eisenstein, PhD | AI Infrastructure

Google DeepMind Staff Research Scientist. Former professor. MIT PhD.

Richard Fu | Commercial & Payer

Former Chief Strategy Officer, Blue Cross Blue Shield. Chief Commercial for Berry Street.

Jerry Kolosky | Regulatory Policy & Scale

Former VP at 3M Health Information Systems. Advisor to CMS and US Senate.

Five benefits to future proof your organization.

Coverage Protected

Lapse alerts help care workers provide patients with the right messages — fewer coverage lapses, less uncompensated care.

New Revenue

CHI/PIN Medicare pays for Community Health Worker-delivered social care: G0019 = $78 for the first hour, G0022 = $49 per additional 30 min. Work teams already do this — but it goes undocumented and unbilled.

Age-Friendly Readiness

HRSN screening is now required by CMS with documented follow-through. Elora generates attestation evidence as a by-product of care.

Cost Savings

Community Health Worker interventions yield a $2.47 ROI for every $1 spent, per peer-reviewed CHW studies.

Reduced Readmissions

Community Health Workers cut hospitalizations by 23% while saving money. Barriers can be addressed in parallel with clinical care by starting at frontline intake.

Timeline from Implementation to Outcomes

Phase 1: Implementation (Months 1–3)*

- **Month 1:** Workflow mapping, KPI development
- **Month 2:** Sandbox test and refinement
- **Month 3:** Team training

Phase 2: Go-Live and Outcomes (Months 4–6)

- Onboarding and rapid response
- KPI measurement and continuous improvement
- Impact Report

We collect your resources and reporting or billing in Month 1 to optimize Elora for your team.

***Providers in established states go-live in 30 days. New states go live in 3 months.**

Enterprise-level Security and Data Governance

SOC2 Type II

Third-party audited with continuous controls monitoring in Vanta and a live Trust Center.

HIPAA

BAAs with every covered entity and vendor. TLS 1.2+ in transit, AES-256 at rest.

Single-Tenant PHI

PHI and raw transcripts isolated per customer. Dual-gateway separates PHI from operational traffic.

Human in the Loop AI

Every AI output — notes, plans, referrals — is a draft until an expert reviews and initiates it.

No PHI in Model Training

Customer data is never used to train models. Internal development uses de-identified data (Safe Harbor + Expert Determination).

Auditability & Equity

Audit logs, 72-hour breach notification, dashboard monitoring outcomes.

Full AI, Security, and Data Governance FAQ available. EHR via HL7 / FHIR on roadmap.

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Keep patients covered. Improve access at frontlines.

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Book a chat: https://calendly.com/shawn-at-elora/chat-with-shawn

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